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\$10,000  
in  
Scholarships

The Georgia Junior Cattlemen's Association in cooperation with its sponsors is offering \$10,000 in scholarship money for the 2007 Beef Industry Scholarship Challenge.

Scholarships are provided to all ten teams in the competition. Scholarships can be redeemed at any college in the nation.

Champion Team:	\$3000
Res. Champion Team:	\$2100
Third Place Team:	\$1500
Fourth Place Team:	\$900
Fifth Place Team:	\$750
Sixth Place Team:	\$600
Seventh Place Team:	\$450
Eighth Place Team:	\$300
Ninth Place Team:	\$200
Tenth Place Team:	\$200

In addition, awards will be presented to the high scoring team of each station.

For More  
Information  
Contact:

Georgia Junior  
Cattlemen's Association

P.O. Box 24510  
Macon, GA 31212

Phone: 478-474-6560  
Fax: 478-474-5732  
[www.gabeef.org/gjca](http://www.gabeef.org/gjca)



Beef Industry  
Scholarship  
Challenge



May 5, 2007

Abraham Baldwin  
Agricultural College  
Tifton, GA

# Beef Industry Scholarship Challenge

The Georgia Junior Cattlemen's Association will host the Beef Industry Scholarship Challenge on May 5, 2007. High School juniors and seniors from any state in NCBA's Region II (GA, AL, MS, LA, FL, NC, SC and TN) are invited to enter the competition.

Ten teams will be accepted to the competition, with preference given to Georgia residents. Teams will consist of 3 members and can be juniors and/or seniors. Juniors may compete again as seniors unless they are on the first place team. Team members do not need to be from the same high school or county.

The Beef Industry Scholarship Challenge is a unique contest that focuses on the student's knowledge and skills in all areas of beef production management. Stations will cover a broad range of beef cattle management practices. Teams will work through the 10 challenging stations in a 25 minute rotation.

The competition will take place at ten stations in the following discipline areas. Teams are allowed 25 minutes per station.

## Handling and Health

Team members will demonstrate cattle handling procedures, techniques and equipment. They will also explain proper health related practices such as proper vaccination procedures and equipment selection, parasite control, castration procedures and other health related practices.

## Nutrition

Team members will evaluate the condition of mature beef cows and formulate rations that meet their daily requirements under specific situations. Students will explain cattle nutrient requirements, the nutrient value of feedstuffs and how to use that information to determine what diet will be the best for the situation.

## Marketing

Exposes team members to various cattle marketing programs. Team members will identify the most profitable marketing scheme for a given situation through yield and quality grading for four or five live market animals.

## Seedstock Merchandising

Team members will incorporate performance information, pedigrees and phenotypes into a private treaty sales situation. Team members will also go through the process of identifying a buyer's needs and handling his or her objections or concerns.

## Keep-Cull Replacement Heifers

Team members evaluate the merit of performance data along with visual appraisal in order to select animals that will best fit a production scenario.

## Job Interview

Team members will participate in a mock interview process. Students will prepare a cover letter and resume and participate in an actual interview with an industry professional. By participating in this station, young people will have the opportunity to explore career choices in the cattle industry.

## Beef Industry Issues

Team members will select an issue that the beef industry is currently facing. In a well-developed speech, team members must clearly identify the issue and present a way to communicate a positive message and response to the public.

## Reproduction

Students will identify and demonstrate, when needed, calving management practices such as pre-calving preparation, process of parturition, dystocia, equipment involved in reproductive practices, synchronization techniques, artificial insemination, embryo transfer and other technologies in this field.

## Beef Management Challenge

This station will tie information gained from other stations of this competition together. Students will use their knowledge to provide various solutions to a given beef management challenge. They will be asked to weigh solutions against consequences.

## Credit and Finance

This station will provide experience in organizing, preparing and participating in an actual loan request. Students will demonstrate proper procedures when preparing loan documents.

**Coaches are encouraged, but not required to attend the day of the event. Please visit the GJCA web site at [www.gabeef.org/gjca](http://www.gabeef.org/gjca) to download the station protocol.**

# Official Entry Form

Team Name \_\_\_\_\_

Team Coach \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature of Coach

Student Name

County & State

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\$200/team (GA residents\*) Entry Fee is enclosed

\_\_\_\_\$250/team (non-GA residents) Entry Fee is enclosed

\*GA residents must be current members of GJCA

Make Check payable to:

**Georgia Junior Cattlemen's Association**

Entry Deadline:

**March 15, 2007**

Return to:

Julie Sims

Georgia Junior Cattlemen's Association

P.O. Box 24510

Macon, GA 31212

Phone: 478-474-6560

Email: [juliesims@gabeef.org](mailto:juliesims@gabeef.org)