



## Pfizer Animal Health

Dear FFA Chapter Advisor,

While the productivity of American Agriculture stands strong, the economic challenges that face us require a re-focusing of priorities. And with companies looking for new ways to cut costs, Pfizer Animal Health believes it's important not to lose sight of the long view. We're excited to bring you a 2009 program that will continue to support local FFA chapters.

Pfizer Animal Health will donate 1 percent of all product purchases\* on behalf of our veterinarian and animal health supplier customers to the local FFA chapter(s) of their choice. For purchases made from February 1 to April 15, 2009, donations will be issued by Pfizer Animal Health and personally distributed by qualifying veterinarians and animal health suppliers. Once the program concludes, we'll inform you of the total amount your chapter should receive.

These valuable donations can help provide your chapter with the resources needed to meet your goals, including travel to the national convention. This program also opens the door for FFA students to engage in discussions with local veterinarians and animal health suppliers about careers in Agriculture and establishes relationships that can lead to further chapter support.

We recommend your chapter reach out to local veterinarians, animal health dealers and cattle producers and explain how they can contribute to the healthy future of FFA by supporting this worthy program.

If you'd like more information, talk with the local Pfizer Animal Health representative in your area or call 1-866-611-2626.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Shriver".

Jared Shriver  
Sr. Manager, Beef Marketing  
Pfizer Animal Health

Sincerely,

A handwritten signature in black ink, appearing to read "Bryan Mergen".

Bryan Mergen  
Sr. Manager, Dairy Marketing  
Pfizer Animal Health

