



The Georgia Junior Livestock Program

"Youth learning through experience."



Dear Georgia Youth Livestock Supporter;

Plans are well under way for the Georgia Junior National Show held at the Georgia Agricenter in Perry, slated for February 16-20, 2011. As we prepare for the 2011 show, we call on agriculture enthusiasts and champions of youth for their support.

Each year, we produce an exhibitors catalog. The catalog salutes past winners of the show, provides necessary information for current exhibitor, and displays advertisements from the many show supporters. The catalog is seen by thousands of exhibitors, parents, agents and agriculture teachers who attend the show.

Since 1995, proceeds from this Junior Livestock Catalog have provided 4-H and FFA members with scholarships of \$500 each. These scholarships are awarded to the top 12th grade showmen in the State Market Lamb, Goat, Steer, Hog, Commercial Dairy Heifer and Heifer Shows in Georgia. Your support of this catalog will allow us to continue to offer these types of opportunities. Thank you in advance for your support.

With this in mind, we would like to invite you to take part in providing support to our youth. This is a great way to advertise your business and give back to the people that supported you through stock shows. Ads in our catalog are priced as follows:

Premium Page (Inside Front Cover and Inside Back Cover -If Available) = \$375
Center Fold-If Available = \$550
Full page (8 x 10.5") black & white = \$275
1/2 page (8 x 5.5") black & white = \$175
1/4 page (4 x 5.5") black & white = \$135

You may include photos, logos, etc. in your ad. Also, catalog coupons are a great way to show the exhibitors your appreciation of their support of your business. This is a great opportunity to "get the word out" about your program and hopefully create future relationships with Georgia livestock and agriculture industry members.

If you are interested in purchasing an ad, please complete the enclosed form and return the statement and payment. Please see the attached Ad Request Form for specifics. **The deadline for ads is December 20, 2010.** If you have any questions, please feel free to call Ben at (706)552-4456 or Heather at (706)542-8892.

Thank you for your consideration and we hope to work with you in the future.

Sincerely,

Ben Lastly
Executive Secretary, Georgia FFA Association

Heather K. Shultz
4-H Program Coordinator I, Livestock Programs

cc: John "Chip" Bridges
Christa Steinkamp

Arch Smith

Enclosure

A Partnership Of The GA Dept. of Education's FFA Program & The University
of Georgia's Animal & Dairy Science Dept. and 4-H Program

The University of Georgia and Fort Valley State University, the Georgia Department of Education, the U.S. Department of Agriculture, and counties of the state cooperating. The Cooperative Extension Service offers educational programs, assistance and materials to all people without regard to race, color, national origin, age, sex or disability. An equal opportunity/affirmative action organization committed to a diverse work force.