



February 2011

Dear FFA Chapter Adviser,

Last week, you received a mailing from Pfizer Animal Health that contained incorrect information. We apologize for any confusion this may have caused. The information that was supposed to be delivered to you is now enclosed with this letter.

As a reminder, your FFA chapter can receive up to \$2,500 just for promoting animal health education locally. Please review the enclosed sheet for important details, including:

- **Every FFA chapter can earn \$100** just for working with a local veterinarian or animal health supplier to develop an educational program, producer meeting, open house or other initiative to promote the effective, economical and proper use of Pfizer Animal Health products.
- Each chapter's entry will be judged, and the top 28 will earn additional cash prizes — with a **first prize of \$2,500.**

We're also donating 1% of all qualified product purchases* on behalf of our veterinarian and animal health suppliers to the local FFA chapter(s) of their choice. You can use these donations to support your chapter with additional resources to promote leadership, personal growth and career success in agriculture.

Thank you again for all the time and hard work you put into strengthening the future of American agriculture. If you have any questions about these two valuable ways to foster opportunities for your students, please call 866-611-2626.

Sincerely,

A handwritten signature in black ink, appearing to read "Julian Garcia".

Julian Garcia
Group Director, U.S. Cattle Marketing

P.S. Don't forget to talk to veterinarians and animal health suppliers in your area. Working with them is the best way to receive the greatest level of resources for your chapter.