

'FARMING IS RISKY BUSINESS' RISK MANAGEMENT WORKSHOP FOR AGRICULTURE EDUCATION STUDENTS



Let's face it, production agriculture is not exactly a walk in the park. But that's part of the reason we love it.

Do your students have what it takes to understand and manage the risks that come with a career in agriculture?

Find Out!

'Farming is Risky Business' teaches risk management concepts through a competitive farm simulation game. Students make a series of decisions (diversification, forward contracting, crop insurance) as they work to maximize farm profitability by managing production and market risks.



Custom Ag Solutions (CAS) works with the USDA's Risk Management Agency (RMA) to deliver risk management workshops to high school students enrolled in agriculture education programs across America.

Since 2004, CAS has delivered over 1,000 workshops to thousands of beginning producers in over 30 states.

For 2012, the Georgia FFA is helping CAS to coordinate workshops in multiple Georgia locations.

The program is sponsored by the USDA/RMA, so there is NO COST to participate; and, nothing is offered for sale.

The workshop can accommodate class times varying from 45 to 90 minutes in length, and workshops can be delivered to consecutive class periods in a single location.

For more information or to schedule a workshop, contact CAS' Shylea Wingard:

406.581.5254 (mobile)

406.682.4827 (office)

swingard@casnow.com (email)

USDA



RMA

USDA Risk Management Agency

CAS

Custom Ag Solutions

Sponsored by the USDA's Risk Management Agency (RMA)

www.RMA.USDA.gov

Coordinated and Delivered by Custom Ag Solutions (CAS)

www.CustomAgSolutions.com