



January 2013

Dear FFA Chapter Advisor,

Young people are critical to the future health of the cattle industry, and you work at the leading edge of their development. To thank you for your steadfast dedication to U.S. agriculture, and to support your work, Pfizer Animal Health is proud to help you create even more opportunity for your student members.

Through the Industry Support Program, with our veterinarian and reseller customers, we're donating a portion of all qualified product purchases* made between Feb. 1 and April 30, 2013, on behalf of veterinarians and animal health suppliers to local FFA chapters of their choice. These donations can provide your chapter with additional resources to promote leadership development, personal growth and career success in agriculture. Please reach out to veterinarians and animal health suppliers in your area, as they will determine where their donations go. Ask them to support your FFA members by selecting your chapter and purchasing select Pfizer Animal Health cattle, equine and pork products they already know and trust.

Please see the enclosed sheet for more details about the 2013 Industry Support Program to support FFA chapters.

Thank you again for all the time and energy you invest developing the future leaders of our industry. You are making a difference! For more about the 2013 Industry Support Program, please call 866-611-2626.

Sincerely,

A handwritten signature in black ink, appearing to read "Julian Garcia".

Julian Garcia
Group Director, U.S. Cattle & Equine Marketing

*Qualified purchases must be made between Feb. 1 and April 30, 2013, to be eligible for the program. All Pfizer Animal Health cattle and equine products, excluding feed additives and water soluble products, are eligible for this offer. Pfizer Animal Health reserves the right to modify or discontinue this program at any time and for any reason. Purchases by anyone other than beef or dairy resellers will not be eligible for qualification or rebate.

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