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**Texas Tech CASNR Launches New 'Ag Provides' Campaign**

**LUBBOCK, TX ---** As agriculture works to provide sustenance for the world, the Ag Provides campaign is working to assure everybody has a nutritious meal on their plate, while providing insight about where the food comes from.

Started by students in the College of Agricultural Sciences and Natural Resources at Texas Tech University, the Ag Provides Campaign was created as an answer to the recent animal activist campaign, Fast Against Slaughter.

"The purpose of this campaign is to show that, no matter what arises, the agriculture industry will continue to provide the world, just as it always has," said Todd Brashears, Ph.D., associate professor of Agricultural Education at Texas Tech University.

Ag Provides is calling the community, as well as agriculture programs across the nation, to donate canned food items to their local food banks, making sure no one will have to go without essential protein and nutrients to live full, healthy lives.

More information on the campaign can be found via social media at [facebook.com/pages/AgProvides](https://facebook.com/pages/AgProvides), [twitter.com/AgProvides](https://twitter.com/AgProvides), and by using the hashtag #AgProvides.