

GIVE TO GROW



Join the Georgia Foundation for Agriculture in helping Georgia public schools increase their efforts to educate students about agriculture and how their food is grown. On Tuesday, December 3, Georgia Farm Bureau will participate in Georgia Gives Day on Giving Tuesday, a state-wide and global day of giving. Aptly named "Give to Grow," this fundraising and marketing campaign will begin in November and culminate on the first Tuesday in December.

Despite being our state's largest industry and biggest economic contributor, students know very little pertaining to agriculture, where their food comes from or the farmers that make three meals a day possible. Agriculture focused curriculum provides interactive and hands-on STEM activities, helps prepare students for the workforce and makes children more aware of how the world works around them.

Georgia Agricultural Education Act

Acknowledging the importance of ag education, the Georgia legislature passed the "Georgia Agricultural Education Act" in 2018 which established a plan to pilot agriculture programs in elementary schools. At this time, 26 schools have been selected to participate in the program, a number that continues to grow. Students involved in the pilot will have opportunities to build on-campus gardens, interact with livestock and learn about agriculture in their area. ***While the bill encourages schools to establish ag curriculum, teachers are still in dire need of the financial support needed to get the programs off the ground.***

How Can You Get Involved?

The Foundation for Agriculture is looking for businesses to sponsor giving challenges throughout the day on December 3. Giving challenges are designed to motivate donors by offering incentives, such as a large donation, if a certain fundraising goal is met. The giving challenges will be heavily promoted on Giving Tuesday and in the weeks leading up to it. Businesses will be promoted through various mediums including digital advertising, social media channels, videography and email marketing. More details on sponsorships will be released soon.

Contact

Lily Baucom, *Executive Director*
Office: 478-405-3461 | Cell: 404-803-4054
lrbaucom@gfb.org